



Celebrating the Arts  
For over 30 years!

June, 2023

Dear Friend,

After the best turnout in years with our spring show Cinderella, we are so excited about our upcoming season and we want you to be a part of it! Your business is a vital part of the community of Pinckney and the surrounding area, and we want to support you by raising your visibility. Our 2023-2024 season will have shows that will be sure to draw theatre-goers from far and wide!

*This is the one opportunity this season for your ad to appear in our programs!*

October 2023



The Music Man  
October 14, 15, 21, & 22, 2023

April 2024



Charlotte's Web  
April 2024

Where could you spend as little as **\$125.00** and reach so many Livingston County consumers? With your support, we can continue to be one of the premier Livingston County community theatre organizations.

We only sell enough advertising to cover the cost of printing our beautiful programs for our audience members to save and enjoy. Yours will be one of a few select ads to be

seen by all of our patrons. And we will also proudly display your logo and a link to your business on the Supporters page of our website for the entire season!

**Our Advertising prices have been the same for over 14 years!**

Full Inside Cover\* (in Full Color) - \$500

Full Page\* - \$300

Half Page\* - \$200

Quarter Page - \$125

\* Full and Half page advertisers receive 2 free tickets to our main stage productions.

As an additional incentive, if you pay for your ad in full before September 1<sup>st</sup>, 2023, you will receive an additional pair of tickets to the show of your choice this season (not including dinner theatre).

Don't delay, send in the attached form today!

Sincerely,

*Katie Huber-Welty*

Katie Huber-Welty

Pinckney Players Board Member

PinckneyPlayers@gmail.com

(517) 614-0411

Interested in being a show or season sponsor for even more visibility? Contact us today!



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## Pinckney Players 2023/2024 Season ADVERTISING RESERVATION FORM

Business Name	
Address	
Contact Person	
Email	
Phone	
Ad Size (see p.2)	

Your ad is for two mainstage productions in the 2023-2024 season (excludes dinner theatre).

Full and half-page advertisers receive two complimentary tickets to each mainstage production in the season!

Please mail this form and a check made out to "Pinckney Players" to:  
Pinckney Players, P.O. Box 944, Pinckney, MI 48169

**The final deadline to reserve your ad is October 1, 2023.**

*If you pay for your ad in full before September 1, you will receive an additional pair of tickets to the show of your choice this season!*

Provide final artwork to [pinckneyplayers@gmail.com](mailto:pinckneyplayers@gmail.com) as soon as possible. See the back of this form for sizes.

- .jpg or .png format
- 300 ppi (pixels per inch) or higher
- If your ad needs to be reformatted, add a 20% surcharge

Contact Katie Huber-Welty at (517) 614-0411 to arrange payment and/or pick up of artwork if needed.

## SEASON ADVERTISING SPECIFICATIONS & PRICES

### **Full Page Ad**

5" wide x 8" high

\$500 Inside Cover, Front or Back (Color)

\$300 All other placements

### **Quarter Page Ad**

2.25" wide x 3.625" high

\$125

### **Half Page Ad**

5" wide x 3.625" high

\$200