

Celebrating the Arts For over 30 years!

June, 2023

Dear Friend,

After the best turnout in years with our spring show Cinderella, we are so excited about our upcoming season and we want you to be a part of it! Your business is a vital part of the community of Pinckney and the surrounding area, and we want to support you by raising your visibility. Our 2023-2024 season will have shows that will be sure to draw theatre-goers from far and wide!

This is the one opportunity this season to sponsor a show or the entire season!

October 2023



The Music Man October 14, 15, 21, & 22, 2023

April 2024



Charlotte's Web April 2024

Sponsors hold a special place in our hearts. Their support makes it possible for us to produce the best shows! We have options for individual show sponsors, and one spot for a season sponsor.

See the benefits below, and contact me to secure your sponsorship.

SEASON SPONSOR (One per season)

For your donation of \$3,500.00:

- Your business name and logo will be included on all promotional materials including posters, full-page flyers, and street-side signboards.
- Your business name and logo will be displayed on both our website home page and all show pages for the season.
- Your business name will be included in all public relations materials including press releases, newsletters, and promotional activities focused toward specific community organizations such as senior centers, schools, and scouting groups.
- Your business will receive sixteen tickets to every show in the season, which can be used for a single performance or divided among performances. Tickets can be used by the sponsor or given to family or friends.
- Your business name will be announced in the theatre prior to each show and included on the sponsor page of each program.
- You will receive a full-page ad in our program for all shows during the season (value \$300.00 each show).

SHOW SPONSOR (One per show)

For your donation of \$1,000.00:

- Your business logo will be included on all promotional materials including posters, full-page flyers, and street-side signboards.
- Your business logo will be displayed on both our website home page and your selected show page while the show is being promoted.
- Your business name will be included in all public relations materials including press releases, newsletters, and promotional activities focused toward specific community organizations such as senior centers, schools, and scouting groups.
- You will receive sixteen tickets to the selected show, which can be used for a single performance or divided among performances. Tickets can be used by the sponsor or given to family friends.
- Your business name will be announced in the theater prior to each show and included on the sponsor page of the program.
- You will receive a full-page ad in our program for all shows this season (value \$300.00).

Sincerely,

Kalie Huber-Welty

Katie Huber-Welty Pinckney Players Board Member PinckneyPlayers@gmail.com (517) 614-0411